



**The Georgetown Initiative on Gender Justice & Opportunity**  
**Seeks Communications Consultant to**  
**Oversee Name & Branding Transition**

The Georgetown Initiative on Gender Justice & Opportunity is changing its name, and requires a communications specialist to oversee the transition to the new name while maintaining current members and media presence. We're seeking an independent contractor to oversee this transition. Tasks will include:

- Create communications strategy to maximize opportunities to expand recognition and raise the profile of the Initiative and retain current audience and members;
- Create branding and logo to accompany name change;
- Develop and implement communications templates.

**Work Interactions**

- The communications contractor will report to a communications coordinator and the Executive Director. Because of the Initiative's modest size, the ability to work as part of a small team and pivot quickly as needs and priorities shift is critical. The ideal candidate will be self-motivated and self-sufficient, be able to multitask and develop innovative solutions, and have strong interpersonal and collaborative skills.

This position will be remote, with occasional work and meetings on campus as necessary.

**Requirements and Qualifications**

- Bachelor's degree and at least five years of experience in the communication field;
- Experience working in a non-profit setting;
- Track record of success in working with press to amplify work of the organization;
- Commitment to civil rights issues and/or issues related to marginalized populations, especially girls of color;
- Proficiency in online design software, such as Canva or Adobe Creative Cloud.

**Compensation**

The hourly rate will range from \$70-\$80 per hour, commensurate with experience.

To apply, send a cover letter and resume to [lawpovertycenter@georgetown.edu](mailto:lawpovertycenter@georgetown.edu) .